



PRESS RELEASE
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**MTR WESTERN ANNOUNCES FORMATION
OF GEOGENIUS™**

SEATTLE, WA – Meridian Transportation Resources, LLC (MTR Western) formally announced today that it has formed a subsidiary that will focus on the development, production, and commercialization of tour and travel related audio and video content for location aware (GPS enabled) devices. In addition to developing GPS triggered audio and video content for use by MTR Western's over-the-road tour customers, the entity – dubbed GeoGenius™ – is partnered with rental car companies and hardware providers (GeoGenius™ will script, produce, and sell via download professionally developed audio and video content custom formatted for personal GPS devices such as the Garmin Nuvi).

MTR Western CEO Darren Berg stated "GeoGenius is the most exciting initiative we have undertaken. The project, which has been kept largely under wraps for the past 6 months, will revolutionize the over-the-road tour industry by empowering guests to create their own customized, interactive, multi-media experience. Similarly, the content we produce will revolutionize the tourism segment of the rental car industry and will help to fill the huge demand for downloadable content formatted for personal GPS devices."

GeoGenius is based in Seattle, WA and currently employs 4 people. The GeoGenius proof of concept (a multiple channel, multiple interest, GPS triggered 7 day tour from San Francisco to Seattle) has been operational since May, 2007. Immediate plans call for the hiring of an additional 8 people by the end of 2007. For more information, visit www.geogenius.com.

ABOUT MTR WESTERN: Honored by Inc. Magazine (September, 2007) as one of the 500 fastest growing privately held companies in America (#166), MTR Western is a young, dynamic, and aggressive charter motorcoach company focused on the premium segment of the market. The company owns and operates the most modern fleet of motorcoaches available for charter in North America and is a dominant player in the over-the-road tour market, the professional and collegiate sports market, the convention and meeting planner market, and the per capita sightseeing market. MTR Western is privately owned and is based in Seattle, WA.