



Media Contact

Michael Rubin
Rubin|Meyer
michael.rubin@rubinmeyer.com
(202) 898-0995

In Motion Technology and SnowBus to Provide Mobile Wi-Fi During 2010 Winter Games

*Shuttle buses to Whistler will keep passengers connected
with innovative, Vancouver-bred technology*

Vancouver, BC, and Seattle, WA February 11, 2009 – Vancouver-based In Motion Technology, the leader in mobile networking technologies that efficiently connect and manage equipment, information and people in the field, today announced that it will provide free wireless Internet access to passengers traveling on the “SnowBus” shuttle between Vancouver and Whistler, British Columbia, for the 2010 Olympic Winter Games.

Using a service provided by In Motion, SnowBus and Bell Canada, passengers will be able to send email, file stories and surf the web as they travel between the Olympic host city and events taking place at Whistler Mountain, about 75 miles away.

“As a premium transportation provider, we’re constantly looking for ways to improve our services. Our partnership with In Motion Technology will allow visitors to keep moving and stay connected during the ride to see their favorite Olympic events,” said Darren Berg, CEO of SnowBus’ parent company MTR Western. “Onboard wireless service is just one way we’re working to make sure that fans can have the Olympic experience of a lifetime.”

SnowBuses making five daily round trips will be equipped with In Motion’s onBoard Mobile Gateway. At the heart of the Gateway is the company’s patented mobile wireless hot spot technology, which provides reliable, secure connectivity for laptops, PDAs, iPhones and a variety of other devices. The integrated GPS capability will enable SnowBus management and passengers to track the location of buses at any time. Live video will also be streamed from the buses during the games.

Transit agencies across North America are deploying the onBoard Mobile Gateway to keep passengers connected and build a communications platform that will support the latest fleet and network management technologies. Gateways can be equipped to roam across up to six wireless networks to achieve unmatched communications reliability. A comprehensive suite of management software also enables agencies to manage and monitor mobile networks.

“We’re delighted to be able to work with SnowBus to provide this service. Today, people demand constant access to information, and Olympic fans are no exception,” said Leonard Hordyk, CEO of In Motion Technology. “Staying connected on the SnowBus will allow visitors to share their experiences in real-time with friends and family around the world. We are honored to showcase this innovative, Vancouver-bred technology on a world stage during the Games with a leading transportation provider.”

###



About In Motion Technology

In Motion Technology is the leader in mobile networking technologies that connect and manage equipment, information and people in the field. In Motion's patented technology enables people on the road to stay in constant contact, as onboard communications roam seamlessly across wireless networks. It provides organizations with real-time information to manage operations to peak efficiency, and frees individuals to be effective anywhere, any time. Today, In Motion's solutions are used by more than 240 municipal, healthcare, public safety, transportation and utility organizations worldwide. Founded in 2002, In Motion Technology is based in Vancouver, BC. For more information, please call Louise Labuda (In Motion Technology) at (604) 523-2371 ext. 538 or Michael Rubin (Rubin|Meyer) at (202) 898-0995, or visit www.inmotiontechnology.com.

About SnowBus and MTR Western

Honored by *Inc. Magazine* (September, 2007) as one of the 500 fastest growing privately held companies in America (#166), and selected as one of the Top 100 companies to work for in Seattle by *Seattle Business Magazine* in July 2009, MTR Western is a young, dynamic and aggressive charter motorcoach company focused on the premium segment of the market. The company owns and operates the most modern fleet of motorcoaches available for charter in North America and is a dominant player in the over-the-road tour market, the professional and collegiate sports market, the convention and meeting planner market, and the per capita sightseeing market. MTR Western is privately owned and is based in Seattle, WA. For more information, contact Todd Ono at (604) 940-6004 ext. 6074 or visit www.snowbus.com.