



## FOR IMMEDIATE RELEASE

Contacts:

Ralph Morton  
Executive Director  
Seattle Sports Commission  
206-461-5819

Darren Berg  
C.E.O.  
MTR Western  
206-621-9301

Jenn Davis  
PR Specialist  
Seattle Children's Hospital  
206-987-4834

### MTR WESTERN NAMED PRESENTING SPONSOR OF 75<sup>TH</sup> ANNUAL SPORTS STAR OF THE YEAR AWARDS

SEATTLE, WA - November 10, 2009 - The Seattle Sports Commission (SSC) and Seattle Children's Hospital announced today that MTR Western, one of the largest luxury motorcoach companies in the western United States, will be the presenting sponsor of the 75<sup>th</sup> Annual Sports Star of the Year awards.

On January 19, 2010, the Sports Star of the Year, presented by MTR Western, will celebrate its 75th anniversary on the big stage at Benaroya Hall. Recreated as a high-energy awards show, this event will continue to honor top local professional and amateur sports icons, and bring in new awards for an inspirational youth, best sports media figures, sports executives, and many others.

MTR Western's motorcoaches provide first class transportation services for many local and visiting professional and collegiate teams. "We are proud to be the presenting sponsor of the Star of the Year awards," says Darren Berg, MTR Western's CEO. "Having worked closely with a great number of teams and sports organizations in this city, this event is a fantastic opportunity for us to give something back."

Proceeds from this year's Sports Star of the Year awards will go to Children's and the Seattle Sports Commission. The SSC and Children's are continuing an event with 75 years of tradition originally created by Royal Brougham and the *Seattle Post-Intelligencer* in 1935 as the PI Sports Star of the Year award banquet. The event will celebrate the achievements of local athletes, coaches and others in the sports industry.

To learn more about the Sports Star of the Year, presented by MTR Western, visit [www.seattlesports.org/sportsstar](http://www.seattlesports.org/sportsstar). Tickets are \$75 each and include drinks and heavy appetizers and may be purchased at the Benaroya Hall Box Office, at [www.benaroyahall.org](http://www.benaroyahall.org), or by calling 206-215-4747.

###

Children's delivers superior patient care, advances new discoveries and treatments through pediatric research, and serves as the pediatric and adolescent academic medical referral center for the largest landmass of any children's hospital in the country (WA, AK, MT and ID). Consistently ranked as one of the best children's hospitals in the country by *U.S. News & World Report*, Children's is internationally recognized for advancing discoveries in cancer, genetics, immunology, pathology, infectious disease, injury prevention and bioethics.

The Seattle Sports Commission is a non-profit economic development agency dedicated to enhancing community, business, and the health of Puget Sound through sports and recreation.